

Sunoco, Inc.

Assignment:

Burdened by strict historical workplace standards, Sunoco was under lease for significantly more headquarters space than it needed in an older building. Given its requirement for more than a quarter-million square feet of space, along with a desire to upgrade its work environment, relocation options for the corporation were limited.

Description:

Through extensive space planning analysis, strategy sessions and complex financial modeling, Tactix helped Sunoco identify a unique solution. By splitting the headquarters from the shared operations, and taking advantage of favorable market conditions and its strong credit, Sunoco upgraded its headquarters to a trophy location while substantially reducing its real estate costs.



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Smart move.

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